



## DLF QEC INNOVATIVE SCHOOL RIDGE VALLEY DLF PHASE – IV, GURUGRAM, HARYANA

RVS/CIR/011/2024-25

08<sup>th</sup> MAY 2024

#### FILM MAKING AND PODCASTING WORKSHOP

Dear Parents,

Workshop from 20<sup>th</sup> May, which we believe will greatly benefit our students. This workshop is designed by award winning filmmakers and festival directors of FootPrint Film Festival @ The Peninsula Studios. They are a National award winning content creation house founded by accomplished corporate leader Subroto Chattopadhyay and well known actor, producer and director Sita Raina. They curate content (music, theatre, film and ideas), design events & mentor youngsters in the art of content creation.

The filmmaking and podcasting workshops are available for **Grade VI-VIII only** and highly recommended for students who are interested in exploring their creative side and developing valuable skills.

The films created during the workshop will also have the opportunity to be showcased at the Footprint Film Festivals, organized in various parts of the country. This is an incredible one-of-a-kind platform for our students to showcase their talents and gain exposure. You may want to watch films made by participants on their YouTube channel. The festival is 4 years old, and they have screened over 400 films made by children from across the globe.

www.footprintfilmfestival.com

#### The details of the workshop are as follows:

<u>Dates</u>: May 20<sup>th</sup>, 21<sup>st</sup>, 22<sup>nd</sup>, 24<sup>th</sup> and 27<sup>th</sup>.

<u>Duration</u>: 5 hours a day (exact timing will be intimated after sign up)

Grades: 6 to 8

<u>Cost</u>: 7000/- per student (**The payment/registration is optional**) <u>Workshop</u>: Students can choose either Film Making or Podcasting Participating in these workshops will provide numerous benefits for our students. Digital storytelling is a creative way to engage with technology and develop skills that are becoming increasingly relevant in today's digital world. It encourages critical thinking, problem-solving, teamwork, and effective communication. By equipping our students with these skills, we are ensuring that they are prepared for the future and can confidently navigate the ever-evolving digital landscape.

We encourage your ward to take part in this workshop as it promises to be an enriching experience that will foster their creativity and expand their horizons. Further information and details are available in the attachment. The last date for enrolment is Monday, 13<sup>th</sup> May.

Register here: https://forms.gle/PvK1oswCotdWk5of9

Only cash payments are accepted, and the amount should be submitted to Ms. Samiksha Khatri at the school reception by 13th May 2024.

For any further questions or concerns, feel free to contact Ms. Samiksha Khatri directly or email us at <a href="mailto:info@ridgevalleyschool.org">info@ridgevalleyschool.org</a>.

Warm regards, Team RVS



## Digital storytelling Workshop

(Filmmaking, Podcasting & Journalism)

Learn from award winning Filmmakers & Festival Directors of FootPrint Film Festival

Bidisha Roy Das & Priyanjana Dutta

Unleash your creativity – make films, podcasts & write articles!

Build an impressive portfolio for college admissions

Showcase your talent at Footprint Film Festivals

Connect with other passionate young filmmakers & forge lasting friendships.





#### Let's make Films

Let's make films is an immersive course designed to empower students with little to no prior experience in camera work to create their own captivating 1-10 minute short films. It covers all aspects of the filmmaking process, including pre-production, production, and post-production.

This course prioritizes practical knowledge, equipping young filmmakers with the necessary skills and techniques to bring their visions to life. Regardless of prior experience, it serves as an excellent introduction to the enchanting world of filmmaking, allowing students to kickstart their portfolios with a unique and personal short film.

This is an intensive crash course, guiding students through each critical stage of the filmmaking journey. Their education will culminate in the completion of their very own short film. Students have the freedom to pursue their individual vision or collaborate within a group project, fostering both creativity and teamwork skills.

#### Soundly

Soundly is a beginners course in podcasting that provides participants with the fundamental knowledge and skills needed to create their own podcasts. The course covers various aspects of podcasting, from history of sound, conceptualizing and planning to recording and editing.

During the course, participants will learn about the different styles and formats of podcasts, how to develop engaging content, and how to structure their shows effectively. They will also gain insights on selecting appropriate equipment, such as microphones and audio editing software, and learn how to achieve high-quality sound production.

Participants will be guided through the process of recording their podcast episodes, including tips on voice techniques and interview skills. The course also emphasizes the importance of storytelling and engaging the audience through captivating narratives.

Soundly equips beginners with the tools and knowledge needed to embark on their podcasting journey.



#### Newsworthy

Participants in the Newsworthy course will learn about the principles of journalism and skills of a journalist. They will explore different types of news stories and understand the role of journalist in society.

The course will guide participants through the process of gathering information, conducting interviews, and writing news articles. They will learn about research techniques, source verification, and how to structure their articles in a clear and concise manner. The course also touches upon the ethics and legal considerations in journalism.

In addition, Newsworthy emphasizes the importance of storytelling and engaging writing styles in journalism. Participants will gain insights into crafting compelling pieces to capture the readers' attention.

Newsworthy will also introduce participants to the rapidly evolving digital landscape in journalism.

By the end of the course, participants will have a foundation in journalism, equipped with the necessary skills to research, report, and write news stories effectively.

Newsworthy prepares beginners to embark on their journey into the dynamic world of journalism.



Our workshop will provide students with hands-on experience allowing them to develop their creativity, critical thinking, and technical skills.

- Hands-on training: The workshop will provide practical training sessions where students
  will learn the technical aspects of filmmaking and podcasting. They will be taught
  storytelling techniques, scriptwriting, how to use cameras, record and edit audio and
  use different software tools.
- Customized curriculum: The workshop will tailor the curriculum to the specific requirements and capabilities of grade 6-12 students. The content will be ageappropriate, ensuring that students at different grade levels grasp the concepts effectively.
- Expert instructors: The workshop will be conducted by experienced instructors from the industry who are well-versed in the fields of filmmaking and podcasting.
- Collaborative projects: The workshop will encourage teamwork by assigning collaborative projects to students. They will learn to work in groups, communicate effectively, and delegate tasks, simulating real-life industry scenarios.
- Practical exposure(optional): The workshop may include field trips to media production studios or industry events, providing students with first hand exposure to the world of filmmaking and podcasting. This practical experience will enhance their understanding and motivate them further.
  - Workshop will ne conducted in school premises OR in our studio
  - For students of Grade 6-12
  - Duration: 5 days
  - The class uses a variety of instructional methods including facilitation, lectures, class discussions, activities, games, assignments, storytelling & exploration both in & outside of class.
  - Students are guaranteed individual instruction and attention during each session to ensure that their learning is tailored toward exactly what they need.
  - Students must have their own cameras (smart phones) and laptops/iPads/access to desktops
  - Films & podcasts made at the workshop will be showcased at FootPrint Film Festivals
  - Fee Rs 8000 +GST
  - Payment Details in registration form



#### **ENCLOSURE 1**

#### Let's Make Films Program (LMF)

This course is designed for those who are passionate about storytelling and eager to learn the craft of creating video content. Whether you are interested in short films, narratives, or documentaries, this program will provide you with the skills and knowledge to bring your vision to life. LMF is an immersive course designed to empower students with little to no prior experience in camera work to create their own captivating 1-10 minute short films. It covers all aspects of the filmmaking process, including pre-production, production, and postproduction. This course prioritizes practical knowledge, equipping young filmmakers with the necessary skills and techniques to bring their visions to life. Regardless of prior experience, it serves as an excellent introduction to the enchanting world of filmmaking, allowing students to kickstart their portfolios with a unique and personal short film. This course is designed for those who are passionate about storytelling and eager to learn the craft of creating video content. Whether you are interested in short films, narratives, or documentaries, this program will provide you with the skills and knowledge to bring your vision to life. This is an intensive crash course, guiding students through each critical stage of the filmmaking journey. Their education will culminate in the completion of their very own short film. Students have the freedom to pursue their individual vision or collaborate within a group project, fostering both creativity and teamwork skills.

#### **Course Objectives:**

The primary aim of this program is to: The objectives for a filmmaking course designed for teenagers and young adults, aged 14-21, should encompass both the 4 C's (critical thinking, creativity, communication, and collaboration) as well as the technical and artistic skills inherent to filmmaking. Below are the objectives structured to include these elements:

- 1. Understanding the Art of Storytelling:
- Develop the ability to critically analyze and understand the structure of compelling narratives.
- Exercise creativity in crafting original stories that engage the audience emotionally and intellectually.
- 2. Screenwriting & storyboarding Techniques:
- Learn the basics of screenwriting, including formatting, dialogue, and character development.
- Utilize critical thinking to create scripts that are coherent, and structurally sound, and demonstrate a strong story arc.
  - Learn types of shots and angles and composition to create compelling storyboards
- 3. Pre-Production Skills:
- Plan and organize projects effectively, demonstrating both communication and collaboration in preparing for production.
- Understand the roles of casting, location scouting, budgeting, and scheduling in the filmmaking process.
- 4. Production Techniques:
- Master the technical operations of camera equipment, including exposure, composition, and movement.
- Cultivate the ability to work collaboratively on a film set, respecting the various roles and the importance of teamwork.



#### 5. Directing Actors:

- Communicate effectively with actors to shape performances and bring characters to life.
- Develop a creative vision and work collaboratively with cast members to achieve it.

#### 6. Cinematography and Visual Storytelling:

- Explore the principles of lighting and composition to enhance mood and thematic elements.
- Apply critical thinking to visual problem-solving, ensuring that each shot contributes to the storytelling.

#### 7. Sound Design and Music Integration:

- Understand the role of sound in film, including effects, dialogue, and music.
- Develop skills in recording and editing sound, insisting on communication to ensure clarity and intention are met through audio.

#### 8. Editing and Post-Production:

- Gain proficiency in video editing software to cut, splice, and sequence footage.
- Implement creativity to craft a visually and audibly pleasing flow that maintains continuity and supports the story.

#### 9. Special Effects:

- Introduce the basics of digital effects and techniques as they apply to filmmaking.
- Encourage innovation and creativity in enhancing storytelling with effects while maintaining the film's integrity.

#### 10. Film Critique and Analysis:

- Critically watch and break down films to understand the techniques and decisions behind them.
- Foster a community of communication where students learn to constructively critique each other's work and accept feedback.

#### 11. Distribution and Film Industry Business: (OPTIONAL)

- Learn about the various platforms for distribution and the process of getting a film to an audience.
- Develop collaboration skills by working with peers to understand the business and marketing side of filmmaking.

#### 12. Ethics and Responsible Filmmaking:

- Discuss the ethical implications of storytelling and the responsibilities filmmakers have to their subjects and audiences.
  - Employ critical thinking to address real-world issues and diversity through film.



#### Course Modules:

#### 1. Introduction to Storytelling & Filmmaking:

- Historical Context:\_ Explore the origins of filmmaking and how it has evolved over time, studying significant milestones that have shaped the industry.
- Genres:\_ Delve into different film genres, analyzing their characteristics, themes, and impact on audiences.
- Ethics & Safety:\_ Learn about the responsibilities of content creators, including respecting privacy, copyright, and avoiding harm.

#### 2. Pre-production: Stages of Filmmaking & Planning:

- Ideating: Engage in exercises that spark creativity and lead to groundbreaking film concepts.
- Scripting Develop skills in writing compelling scripts that serve as the blueprint for your film.
- Storyboarding:Learn to visually plan your film scene by scene, using storyboards as a powerful pre-visualization tool.

#### 3. Production: Cinematography & Sound:

- Camera Knowledge:Get to know camera equipment, understanding the functionality and purpose of various types.
- Shots & Angles: Master the use of different shots and angles to tell your story visually.
- Composition & Lighting: Study the art of arranging visual elements harmoniously and using lighting to create mood and depth.
- Mobile Filmmaking: Discover techniques for shooting high-quality video content using just a mobile phone.
- -Sound Recording:Learn the best practices for capturing clear and compelling sound for your film.

#### 4. Post-production: Editing:

- Editing Techniques: Acquire skills in cutting and assembling your footage, applying transitions, and pacing your narrative effectively.
- Sound Design: Explore how sound effects and music can enhance storytelling and evoke emotions.
  - Finalizing Your Film: preparing your film for distribution.



#### Course Outcomes:

Upon successful completion of the filmmaking course, students would have produced a complete film, showcasing the integration of the knowledge and skills acquired. They will be able to demonstrate the following outcomes, integrating the 4 C's and comprehensive filmmaking skills:

#### 1. Critical Thinking:

- Analyze and interpret narrative structures, character developments, and thematic elements in film.
  - Critically evaluate various filmmaking techniques and styles.
- Exercise judgment in the ethical considerations of filmmaking, addressing representation and responsible storytelling.

#### 2. Creativity:

- Develop original and compelling stories for screenplays, embracing diverse perspectives and genres.
- Design visually appealing storyboards and shot lists that effectively communicate the envisioned film.
  - Innovate in the use of camera angles, lighting, and mise-en-scène to enhance storytelling.

#### 3. Communication:

- Skillfully articulate ideas, concepts, and visions for projects through written, verbal, and visual methods.
- Convey stories and emotions effectively through various film elements including dialogue, performance, and visual composition.
  - Constructively give and receive feedback to improve individual and team projects.

#### 4. Collaboration:

- Cooperate with peers in various roles, demonstrating leadership and teamwork in pre-production, production, and post-production phases.
- Cultivate a productive working environment on set, respecting the contributions of all cast and crew members.
- Manage conflict resolution and problem-solving in group scenarios to maintain progress toward project completion.

#### Filmmaking Skills:

- Competent in screenwriting, including script formatting, character building, and dialogue crafting.
- Understanding of pre-production planning elements, such as budgeting, scheduling, location scouting, and casting.
- Capacity in production techniques, including directing, camera operation, sound recording, and lighting.
- Capacity in post-production processes, including editing.

#### Additional Opportunities:

- Eligibility to have their films screened at Footprint Film Festivals nationally and internationally, gaining exposure and credibility.
- Opportunities to engage in panel discussions at the festival, showcasing leadership and public speaking skills to peers and industry professionals.
- Networking with industry experts at the festival, establishing valuable connections and gaining real-world insights into the filmmaking industry.

These outcomes will not only provide students with the functional skills needed to create high-quality films but also the soft skills critical to professional growth and success in the dynamic environment of filmmaking.



#### **ENCLOSURE 2**

#### Soundly; Podcasting

Soundly is a beginners course in podcasting that provides participants with the fundamental knowledge and skills needed to create their own podcasts. The course covers various aspects of podcasting, from history of sound, conceptualizing and planning to recording and editing.

During the course, participants will learn about the different styles and formats of podcasts, how to develop engaging content, and how to structure their shows effectively. They will also gain insights on selecting appropriate equipment, such as microphones and audio editing software, and learn how to achieve high-quality sound production. Participants will be guided through the process of recording their podcast episodes, including tips on voice techniques and interview skills. The course also emphasizes the importance of storytelling and engaging the audience through captivating narratives. In addition, Soundly teaches the basics of audio editing and post-production, Participants will gain hands-on experience in editing their recordings, creating good quality episodes. Soundly equips beginners with the tools and knowledge needed to embark on their podcasting journey.

#### **Course Objectives**

- To introduce participants to the art and craft of podcasting.
- To understand the history and impact of sound in media.
- To develop skills for creating, planning, and conceptualizing a podcast.
- To learn the technicalities of sound recording and editing.
- To cultivate storytelling and audience engagement techniques.
- To get hands-on experience with podcast production.

#### **Course Outcomes**

By completing the Soundly workshop, participants will not only have acquired the basics of podcasting but will also have created a tangible piece of audio content, setting the foundation for future podcasting endeavors. Participants will:

- Have a foundational understanding of podcasting's role in modern media.
- Be able to conceptualize and outline a podcast series or episode.
- Have practical knowledge of selecting and using recording equipment.
- Have developed basic audio editing skills to produce a podcast.
- Be able to use their voice effectively to engage listeners.
- Have recorded and edited a short podcast segment.



#### **Course Modules**

- 1. Introduction to Podcasting:
  - Evolution of sound in media.
  - Understanding podcasts and their significance.
  - Different podcast formats and styles.

#### 2. Planning Your Podcast:

- Conceptualizing your show.
- Identifying your target audience and crafting content for them.
- Structuring episodes and creating an episode outline.

#### 3. Equipment and Technical Setup:

- Choosing the right microphones and accessories.
- Introduction to recording environments and soundproofing basics.
- Setting up a home recording studio.

#### 4. Sound Recording Techniques:

- Voice techniques for clear and engaging speech.
- Essentials of good audio recording.
- Tips for conducting and recording interviews.

#### 5. Storytelling and Content Creation:

- Crafting compelling narratives.
- Audience engagement strategies.
- Writing scripts and using storytelling frameworks.

#### 6. Audio Editing and Post-Production:

- Introduction to audio editing software.
- Editing and mixing audio tracks.
- Adding music and sound effects.

#### 7. Publishing and Marketing Your Podcast:

- Hosting platforms and publishing episodes.
- Marketing your podcast through social media and other channels.
- Growing and maintaining your audience.

#### 8. Project: Your First Podcast Episode:

- Applying learnt skills to record and edit a pilot episode.
- Workshop feedback sessions.
- Discussing next steps and future improvements.





Digital storytelling workshops & Film Festival

## THE TEAM



**SUBROTO CHATTOPADHAY Founder Peninsula Studios** 



SITA RAINA
Founder Peninsula
Studios



MJOR GENERAL ANIL DERE DIRECTOR & CEO



BIDISHA ROY DAS

FOUNDER FOOTPRINT FILM

FESTIVAL & EXECUTIVE

VICE PRESIDENT



PRIYANJANA DUTTA

FOUNDER FOOTPRINT FILM
FESTIVAL & EXECUTIVE VICE
PRESIDENT

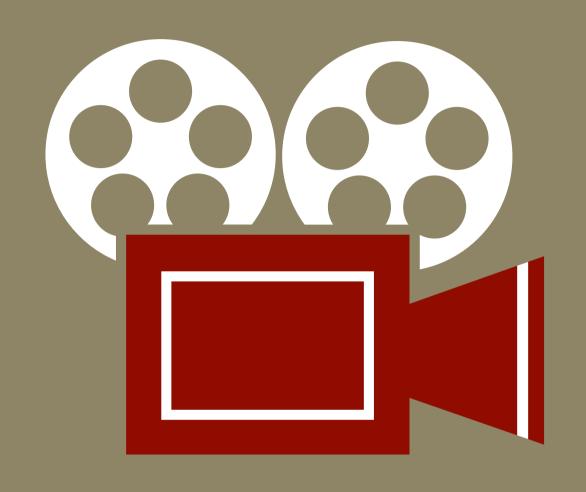


## Digital storytelling workshops for Teens & Young adults

- Educating for skill building
- Educating young storytellers
- Educating for vocational

(NEP 2020 & NCF 2023)

## 3 COURSES







Let's make films

Soundly

Newsworthy

program duration: 25 hours

group size: 30-40 per batch

## CURRICULUM FRAMEWORK

#### LEARNING TO BE

**Creativity and Innovation**: The ability to think creatively in digital environments, generating unique ideas for content or storytelling.

Adaptability and Flexibility: Being open to learning new digital tools and adapting to evolving media platforms and technologies.

**Self-awareness**: Understanding one's impact through digital content, including recognizing one's biases and the ethical implications of digital storytelling.

#### LEARNING TO LEARN

#### **Technical Skills Acquisition:**The

new digital tools and software for editing, filming, recording, and photography.

**Critical Thinking**:Evaluating the credibility of sources, understanding audience analytics, and critically assessing feedback to improve content quality.

Research Skills:Being adept at conducting thorough research to ensure factual accuracy and depth in storytelling, regardless of the digital medium

## LEARNING TO LIVE TOGETHER

Intercultural Understanding: Creating content that is respectful & inclusive of diverse cultures and perspectives, fostering global understanding.

Communication Skills: The ability to convey ideas clearly and persuasively in various digital formats, and to engage constructively with audiences across different platforms.

**Empathy and Ethical Engagement**:Demonstrating empathy in storytelling, ensuring that digital content does not harm individuals or communities, and promotes social cohesion.

#### LEARNING TO DO

Project Management: Planning, organizing, and managing digital content projects from inception to completion, including budgeting and scheduling.

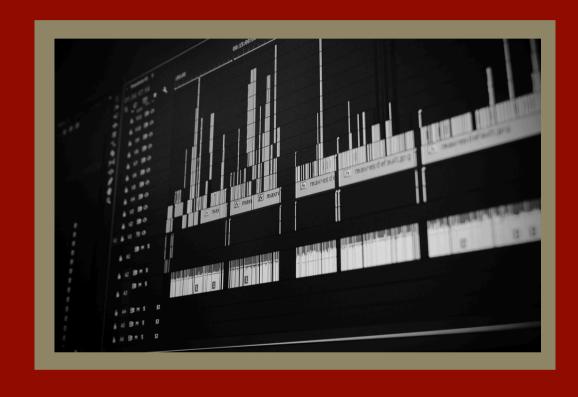
Collaborative Production: Working effectively in teams, possibly remotely, to produce digital content, understanding group dynamics, and leveraging each member's strengths.

Technical Proficiency:In-depth knowledge of and skill in using specific digital creation tools, such as video editing software, recording equipment, and photography gear.

## CURRICULUM







#### PRE-PRODUCTION

Ideating & story
Team selection
scriptwriting
storyboarding
Casting
Location & Props
Planning shoot

#### **PRODUCTION**

Filming
Recoding sound & narration/
voice over/dialogue

25 HOURS

#### POST PRODUCTION

Editing
Graphics
Promotion
Distribution/Publishing



# BENEFITS of introducing kids to filmmaking

Aside from allowing them to express their creativity, introducing filmmaking to children improves skills like

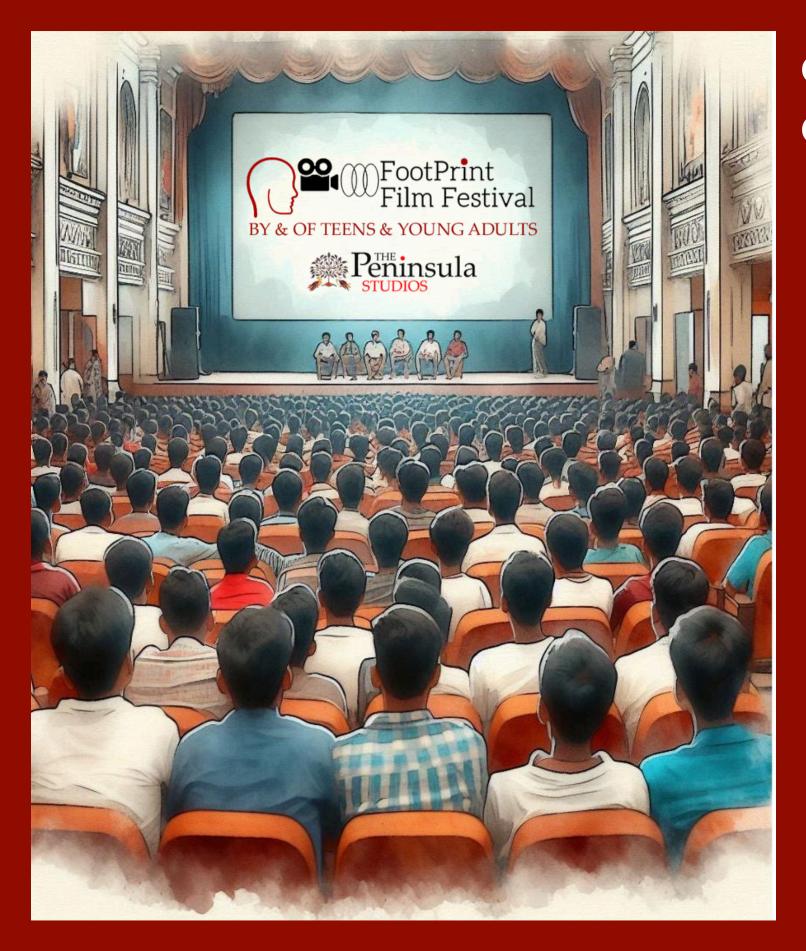
- Understanding how to read narratives
- Reading, writing and decoding
- Critical thinking and decision-making
- Leading and directing a team
- Problem-solving



### What have we done?

- Mentored over **5000** students
- 18 states of India
- Over 50 Public & Private schools
- Collaborations with Global orgoanisations like UNICEF & Satyarthi Foundation





## Opportunities for young creators & Community Impact

- Platform for teenagers and young adults to present their work
- Platform to meet peers and industry experts
- Awards for innovation in filmmaking practices
- Raising awareness through the power of storytelling
- Networking events to foster collaborations for future projects
- Outreach to disadvantaged teens and young adults in the hinterland



## OUR OFFERINGS

- Workshops : 25 hours over 5 to 10 days
- Year long program
- Fee Rs 8000 + GST /student for 100 students

#### **OUR CLIENTS**















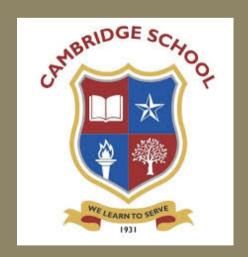


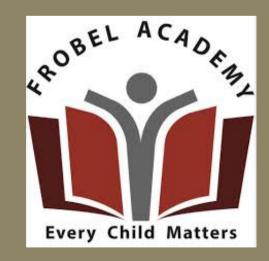






























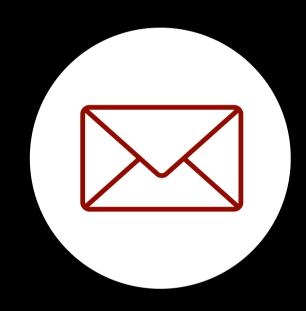




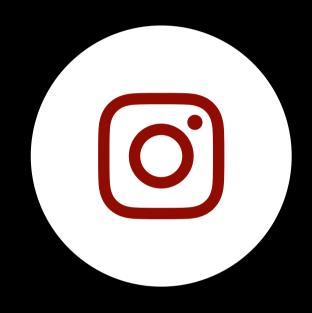
## CONNECT WITH US



footprintfilmfestival.com thepeninsulastudios.com



footprintfilmfest@gmail.com



https://www.instagram.co m/footprint\_film\_festival/



https://www.facebook.com /ProjectAnjuman/



@BrainsTrustIn